

Midlands



Sponsorship Opportunities

Thursday 19 March 2020

6.45pm - 11pm

Hogarths Hotel, Dorridge, Solihull, West Midlands

There are several business awards that are available each year but not many specifically recognise and reward service excellence.

These awards are presented annually to those individuals, companies and organisations that are viewed by the judging panel as exemplar in the provision of service excellence. The award winners will be announced at a prestigious black-tie dinner awards event on Thursday, 19 March 2020. The event will additionally give all businesses the opportunity to enhance their business profile and brand through association and sponsorship of different aspects of the evening.

The evening includes a drinks reception (at 6.45pm), 3-course dinner and after-dinner speaker with a fantastic opportunity to host clients/customers/your management team and staff and to network with other dinner guests.

Thirteen service excellence awards will be presented at the dinner. These awards will promote, recognise and celebrate the best in the Midlands region with category finalists and winners epitomising the exceptionally high standards set and achieved in the region.

There will be an opportunity to meet decision makers, leading business influencers, business owners and senior managers in a professional but sociable atmosphere.

Please see the next page...

Headline Sponsors (up to three non-conflicting sponsors): £2,500 +VAT

- Branding on all dinner and awards event collateral and marketing activity (online and offline) leading up to the event.
- A senior representative will be invited to present the 'Ambassador of the Year' Award.
- Branding throughout the duration of the dinner.
- A table of ten places for you and your guests will be provided next to the stage.
- Two bottles of champagne and two bottles of wine will be on your table on your arrival to the main event.
- A full-page advertisement or editorial space will be provided in the programme that will be made available to all dinner guests on the night.
- Place cards will be placed on your table if required (to be supplied by the sponsor 48 hours in advance of the event).
- All media releases in relation to the event will include the name of the headline sponsors.

Drinks Reception Sponsor: £1,250 +VAT

Delegates will arrive for pre-dinner drinks before being shown through to the main hall where the dinner and awards event will take place.

- The sponsor's branding will be included throughout the duration of the dinner.
- Two places will be provided at the dinner.
- A clothed 6ft table will be made available in the drinks reception area should the drinks sponsor wish to showcase their business to guests.
- The sponsor will be mentioned in the dinner programme that will be provided to all guests on the night.

Tables Sponsor: £750 +VAT

- The sponsor's branding will feature during the event.
- The sponsor will be mentioned in the dinner programme that will be provided to all guests on the night.
- Two places will be provided at the dinner.
- Two folded cards (A5 size maximum, provided by the sponsor) detailing the sponsor's products/services will be placed on every table if requested.

Please see the next page...

Service Excellence Awards Sponsor (Twelve available): £1,000 +VAT

These awards will recognise service excellence achievement and success. There are twelve categories that are available for nominations:

- Financial Services Company of the Year
- Professional Services Company of the Year
- Innovation or STEM Company of the Year
- Hotel of the Year
- Restaurant or Bar of the Year
- Training Provider or Educational Establishment of the Year
- Family Business of the Year
- Charity or Community Contributor of the Year
- Unsung Hero of the Year
- Rising Star of the Year
- Team of the Year
- Company of the Year

Entry is open to all businesses provided they have an office or outlet in the region.

- The sponsors branding will be included on event marketing (online and offline) and throughout the dinner.
- A senior representative from the sponsor's company will be invited to present the award of that they have sponsored.
- The sponsor's company logo will appear on the award page in the dinner programme that will be provided to every guest. The logo will also appear on screen when the award sponsored is presented.
- Five places will be provided at the dinner. Two bottles of wine will be provided.

What Sponsors will need to provide:

- A single point of contact between your company and the event organisers. This person will be responsible for ensuring everything is completed to the pre-agreed time schedule
- A hi-res jpeg of your company logo and website details
- The finished artwork for the advertisement / editorial in the dinner programme (where appropriate) within pre-agreed timescales

All Sponsors please note: Sponsorship packages will only be secured on receipt of a written confirmation • Payment is due upon confirmation • If the agreement is cancelled once signed, at any time, no refund will be made.

Places:

Tables of 10 places: £800 +VAT

Individual Places: £85 +VAT